



2024/2025 Sponsorship & Advertising Rates

Out Front Theatre Company's mission is to tell LGBTQIA+ (Lesbian, Gay, Bisexual, Transgender, Queer, Intergender, Asexual) stories.

Contact Paul Conroy at paul@outfronttheatre.com for more information

2024/2025 Season Show Sponsorships

Individual Patron –

- Featured: \$1500
- Supporting: \$3000
- Lead: \$5000

Nonprofit or Small Business –

- Featured: \$2500
- Supporting: \$5000
- Lead: \$7500

Corporate –

- Featured: \$5000
- Supporting: \$10,000
- Lead: \$20,000

Show sponsors receive benefits such as

- Complementary Show Tickets
- Discount Codes for Additional Tickets
- Post-Show Reception with Cast & Crew
- Social Media Recognition
- Program Advertising
- Featured Email to Out Front's Patron List
- Name or Logo Presence on Emails, Posters, Projections, Programs and more
- Curtain Speech Recognition

(Benefits vary based on sponsorship level)

Ask about Full Season Sponsorships at Discounted Rates!

Media Advertising Sizes

Program Advertising

- Full Page - 5.5 in x 8.5 in
- 1/2 Page - 4.75 in x 3.75 in
- 1/4 Page - 2.25 in x 3.75 in

(.25 bleed on each side)

Preshow/Intermission Projections

- 1920 px x 1080 px

Ask about File Format Specifics

Program Advertising (per show)

All rates include preshow and intermission projections

- 1/4 Page: \$500
- 1/2 Page: \$1000
- Full Page: \$1750

Program Advertising (per season – All 5 shows)

All rates include preshow and intermission projections

- 1/4 Page: \$2250 (Discount of \$250)
- 1/2 Page: \$4500 (Discount of \$500)
- Full Page: \$7750 (Discount of \$1000)

Out Front Theatre Company's 2024/2025 Season!





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2024/2025 Show Sponsor Benefits:

Featured:

- ¼ Page Digital Program Ad
- Projection Screen Ad
- 6 Complimentary Tickets
- 6 Ticket Discount Codes
- Curtain Speech Recognition
- Recognition on Website
- Recognition on Printed Materials
- Recognition in Digital Program

Lead:

- Full Page Digital Program Ad
- Projection Screen Ad
- 14 Complimentary Tickets
- 14 Ticket Discount Codes
- Curtain Speech Recognition
- Recognition on Website
- Recognition on Printed Materials
- Recognition in Digital Program
- Featured Email to Patron List
- Post Performance Reception with Cast/Crew

Supporting:

- ½ Page Digital Program Ad
- Projection Screen Ad
- 10 Complimentary Tickets
- 10 Ticket Discount Codes
- Curtain Speech Recognition
- Recognition on Website
- Recognition on Printed Materials
- Recognition in Digital Program
- Recognition on Social Media
- Post Performance Reception with Cast/Crew



Out Front Theatre Company's 2023 Production of The Prom

Out Front Theatre Company's 2024/2025 Season!





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Out Front Theatre Company Fast Facts

- Incorporated with the State of Georgia in 2015 and granted 501c3 status by the IRS in 2016
- First Production: Georgia Premiere of Priscilla, Queen of the Desert: The Musical
- Produces five Main Stage shows every season between October and May
- Recognized for three years in a row as "Atlanta's Favorite Theatre" by Creative Loafing
- First Holiday Production: World Premiere of The Ethel Merman Disco Christmas Spectacular!
- Created the Spectrum Spotlight staged reading series in 2018
- Produced and filmed 5 full scale, one or two person shows during the COVID-19 pandemic
- Founding Member Theatre of the Queer Theatre Alliance in 2021
- Honored as Grand Marshalls of the 2022 Atlanta Pride Parade and Festival
- Opened The Triangle Cabaret as a second performance space in 2023
- Hosted many renowned Drag Artists including Ginger Minj, Coco Peru and Varla Jean Merman
- Opened a visual arts gallery space in 2023 to highlight LGBTQ+ and allied visual artists
- Past Production Highlights Include:
 - The Most Fabulous Story Ever Told
 - The Rocky Horror Show
 - Sordid Lives
 - The View UpStairs
 - Porcelain
 - I Am My Own Wife
 - La Cage aux Folles
 - Xanadu
 - The Golden Girls: The Lost Episodes - Holiday Edition
 - When Last We Flew
 - Kinky Boots
 - Christmas Dearest
 - one in two
 - Ruthless!
 - The Prom
 - At The Wake of a Dead Drag Queen
 - Psycho Beach Party

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